

MERCANTIL SERVICIOS FINANCIEROS, C.A.
Authorized Capital Bs.F. 308,811,720.00
Subscribed and Paid-In Capital Bs.F. 154,405,860.00
Caracas – Venezuela

NOTICE
SHAREHOLDERS MEETING

The Board of Directors hereby convenes an Ordinary General Shareholders' Meeting to be held at the Company's principal office, Avenida Andrés Bello N° 1, Edificio Mercantil, on September 16, 2010 at 4:30 in the afternoon, in order to:

1. Consider the report presented by the Board of Directors and the Company's Audited Financial Statements as of June 30, 2010, in light of the Statutory Auditors' Report.
2. Consider the "Proposal for the twenty second Phase of the Company's Stock Repurchase Program; that the Board of Directors of Mercantil Servicios Financieros, C.A., submits for the consideration of the General Ordinary Shareholders' Meeting to be held September 16, 2010."
3. Consider the "Proposal of merger by absorption of Holding Mercantil Internacional, C.A. by Mercantil Servicios Financieros, that the Board of Directors submits for the consideration of the General Ordinary Shareholders' Meeting to be held September 16, 2010."

The Shareholders are hereby informed that: 1) the Balance Sheet, Income Statement, Statement of Shareholders' Equity and Statement of Cash Flows for the period ended June 30, 2010, duly examined by the external auditors "Espiñeira, Sheldon y Asociados"; the Statutory Auditors' Report, the Board of Directors' Report; 2) the "Proposal for the twenty second Phase of the Company's Stock Repurchase Program; that the Board of Directors of Mercantil Servicios Financieros, C.A., submits for the consideration of the General Ordinary Shareholders' Meeting to be held September 16, 2010"; and 3) the "Proposal of merger by absorption of Holding Mercantil Internacional, C.A. by Mercantil Servicios Financieros, that the Board of Directors submits for the consideration of the General Ordinary Shareholders' Meeting to be held September 16, 2010."; will be available to them 15 days in advance to the celebration of the Ordinary General Shareholders' Meeting, in the Company's Corporate Secretary's Office located at Avenida Andrés Bello N° 1, Edificio Mercantil, piso 35, Caracas.

Caracas, August 26, 2010

On Behalf of Mercantil Servicios Financieros, C.A.

Guillermo Ponce Trujillo
Corporate Secretary